

# TOLA OGUNNIYI

## DATA SCIENTIST

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### EXPERIENCE

#### Technical Analyst and Trader | Coin Analyst Investments

FEB 2018 - 2019, TORONTO, ON

- Conduct in-depth market research and analysis for diverse markets including Foreign Exchange (FX), ETF's, Indices, Fixed Income, Equity, and derivatives.
- Built website and also learnt new software in record time.

#### Sales Associate | Nordstrom Rack

APR 2018 - 2019, TORONTO, ON

- Accountable for direct client support, with a track of building sustainable relationships.
- Providing insights and recommendations to managers to help improve sales. Awarded the Nordstrom all-star award (highest honor bestowed on a Nordstrom employee). Recognized for excellence in service and outstanding performance.
- Trained new employees to work on the Sales floor.

#### Office Manager | Berith Advisors

JUL 2015 - 2018, CALGARY, AB

- Eliminated redundancy and expedited workflow, office policies and procedures.
- Redesigned office administrative procedures to modernize functions for proper day to day office activity of business.

### EDUCATION

#### BrainStation | Diploma Candidate, Data Science

JAN 2020 - Mar 2020, TORONTO, ON

#### University of Western Ontario | MSc. (with distinction) Geology

AUG 2012 - 2013, LONDON, ON

#### Memorial University of Newfoundland | BSc. (with honors) Geology

SEPT 2006 - 2011, ST. JOHN'S, NL

### SKILLS

Python, SQL, R, Hadoop, Google Analytics, GitHub, Tableau, Social Media Marketing

### PROFILE

My dream is to create a world that is more efficient for all humans by leveraging knowledge as a data scientist to solve problems. I strongly believe that data-driven decisions will play a crucial role in the next step of major progression for the planet.



# Tola Ogunniyi

HIIT workout instructor, Fast learner,  
Optimist, Determined, Sociable

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I have over 11 years of experience carrying out scientific research and analysis, as well as drawing conclusions from data. I pride myself in having an insatiable appetite for knowledge, and also a fast learner. Examples include teaching myself Volgistics (database software) in record time, and Adobe Photoshop. I am committed to achieving company goals via the process of productive and efficient teamwork.

## Capstone Project - E-commerce Recommendation Systems

Use of Machine Learning techniques to provide product recommendations

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