

NADIA SHIWPRASAD

USER EXPERIENCE DESIGNER

EXPERIENCE

Graphic Designer and Web Developer | Promotional Print and Packaging Corp.

NOV 2019 - 2020, TORONTO, ON

- Managed several projects of varying priorities and deadlines
- Designed, prepared and approved artwork files for prepress and print production
- Created and implemented SOPs for presentations, artwork submissions and pre-press file preparation

Packaging Designer | Gertex Hosiery

APR 2017 - 2019, TORONTO, ON

- Consulted with stakeholders throughout the design process
- Managed all digital assets and packaging samples for various international brands
- Liaised with various vendors and internal departments to meet ship dates and client requirements

Graphic Designer | Elite Model Management

JAN 2014- 2016, TORONTO, ON

- Created universal marketing templates for various campaigns
- Helped launch the Spring/Summer 2016 marketing campaign

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

Females in Technology Scholarship Recipient

Ryerson University | Bachelor of Design, Fashion Communications

SEPT 2013 - APR 2017, TORONTO, ON

PROJECTS

Successful Retail

SEPT 2016-2017, RYERSON UNIVERSITY, SCHOOL OF FASHION

How to create immersive experiences to compete with online retailers

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SKILLS

Adobe Creative Suites, Sketch, InVision, Figma, Adobe XD, Microsoft Office Suite, GSuite

PROFILE

I'm a creative professional with 6 years of experience in the design industry. As a designer, I've worked with print and digital media and understand the importance of good design. I believe it's important to consider how a design can be translated through different experiences in order to create a seamless user experience.