

# Ashley Hayes

FULL-STACK  
WEB DEVELOPER

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## PROFILE

As far back as I can remember, I've had a strong passion for learning and challenging myself.

Transitioning into Web Development has provided me seemingly endless opportunities to fulfill both of these aspects. After an abundance of experience in fast-paced, client-facing roles, I have gained a transferable set of skills and traits. My patience and ability to empathize make me uniquely suited to a Developer role.

## EXPERIENCE

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### Owner / Operator | The Groovy Vegan Inc.

JAN 2017 - APR 2019, EDMONTON, AB

- Successfully managed resources and inventory while keeping detailed records for all sales data.
- Demonstrated organization and punctuality by ensuring the contents of client orders were accurate and arrived on time.
- Planned and executed four different in-person events at festivals across Alberta, resulting in sales numbers that exceeded set goals by 15% or more.
- Oversaw the company's online presence by continually updating the website and sharing engaging content on social media.

### Sales Associate | Homes by Avi

MAR 2014 - FEB 2017, EDMONTON, AB

- Worked constructively under the guidance of the Area Manager and consistently met or exceeded sales goals.
- Ensured accuracy of lot inventory and marketing materials for available homes.
- Organized and revised client files regularly, while providing frequent updates for homes under construction.

## EDUCATION

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### BrainStation | Diploma, Web Development

AUG - OCT 2020, ALBERTA, CA

Received Women in Technology Scholarship

### Sydney Academy | High School Diploma

JUN 2003, SYDNEY, NS

## SKILLS

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### Front-End |

HTML5, CSS & SASS, JavaScript, DOM, React.js

### Back-End |

Node.js, Express.js, Web APIs

### Deployment & Dev Tools |

Git, GitHub