

# Aaron Kwong

UI/UX Designer

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I've been an aspiring UX designer for close to four years. I fell in love with UX Design ever since accidentally stumbling onto a UX Design project in high school, and this relationship still continues to this day. Due to my learnings as a Cognitive Systems student at UBC, my mind is a balanced blend of analytical and creative qualities, making for a pretty cool skill set! I crave order, love all things design, and seek harmony between work and life.

## EXPERIENCE

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### Barista | Starbucks Coffee Company

JUN 2019 - JUN 2020, RICHMOND, BC

- Accurately produced quality food and beverage items while balancing customer interaction and facility management.
- Proactively contributed to a positive store atmosphere by being an efficient team-player and showcasing professionalism.

### Media Coordinator Lead | Beneath Vancouver Media

MAY 2019 - FEB 2020, VANCOUVER, BC

- Oversaw planning, conceptualization, and execution of marketing events and on-site promotions.
- Designed and created promotional materials that align with the company.
- Coordinated client intake and facilitated daily operations in a multifaceted support role.
- Responsible for consistently upkeep social media outreach for multiple companies.

### Customer Services Manager | FREEING! Canada Station

MAY 2016 - DEC 2018, RICHMOND, BC

- Managed media planning and event coordination for local and regional clients.
- Consulted with potential customers to determine needs, assess personal styles, and find best-fit objectives on a day-to-day basis.
- Lead a team of five and provided guidance and training for developing employees.

## EDUCATION

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### BrainStation | Diploma Candidate, User Experience Design

JUN - SEPT 2020, VANCOUVER, BC

### The University of British Columbia | Bachelor of Arts - Cognitive Systems

SEPT 2015 - PRESENT, VANCOUVER, BC

### RED Academy | Certification, UI & Visual Design Essentials

MAY - AUG 2017, VANCOUVER, BC

## SKILLS

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Sketch, InVision, Figma, Microsoft Office, Optimal Sort, Working knowledge of Adobe Premiere, Photoshop and Lightroom.