

NINA PARAMONOV

UI/UX DESIGNER

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<https://www.ninaparamonov.com/>

EXPERIENCE

Visual Designer | Brizi

FEB 2020 - SEP 2020, TORONTO, ON

- Contributed to both brand and product in the development of an innovative interactive live stream experience.
- Updated Brizi's appearance by creating a set of branded visual assets for product promotions and marketing campaigns.

UI/Visual Designer | Investing.com

OCT 2017 - 2019, TEL AVIV, ISRAEL

- Designed and created UI of the Allrates.com project from inception to final product, assimilated it in all contents and resolutions.
- Built a new UI for one of the major portal categories (Cryptocurrency), with a focus on creating consistency across all platforms of the product.

UI/Visual Designer | Matrix

AUG 2013 - 2017, HERZLIYA, ISRAEL

- Visualized ideas and concepts into accessible and appealing products as websites, apps, system interfaces and more, for various industries and sectors.
- Advised Nice Systems with a redesigned and renewed system interface for improved user experience.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

SEP 2020 - DEC 2020, TORONTO, ON

Holon Institute of Technology | Bachelors in Design

OCT 2006 - 2010, HOLON, ISRAEL

PROJECTS

Toronto Zoo x BriziCam | Visual Product Designer

Jun 2020 - SEP 2020

Contributed to both brand and product in the development of an innovative interactive Livestream experience from the Toronto Zoo using the Twitch platform

<https://www.twitch.tv/torontozoolife>

SKILLS

Sketch, Figma, Invision, Marvel, Principle, Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, XD)

PROFILE

My path into UX design began after I completed my degree in Interior Design when I was working with Graphic and UI design. Each experience in these fields drew me closer to the human-centred component of design which eventually led to UX. I believe my intuitive and creative nature will allow me to thrive in this field.

I am curious and driven to make things better and matter by close understanding and precise evaluation of the problem through the process.