

LEUWEEN BEATTIE

UX DESIGNER

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EXPERIENCE

Fashion Designer | Parkhurst Knitwear

OCT 2018 - 2020, TORONTO, ON

- Tasked with developing a new sub-line for the brand, identifying customer wants and designing pieces that opened the brand up to a new customer.
- Developed tech packs templates to modernise the existing system, making the process accessible and usable for other people needing to use it.

Tailoring, Production & Purchasing Assistant | Harcourts

AUG 2017 - SEP 2018, TORONTO, ON

- Created a system to manage the production flow of 35 workers, distributing tasks, quality assessments and ensuring the order dates are met in a timely manner to the highest quality.
- Digitised a legacy system for this long established company for purchasing and sourcing of materials.

Area Manager | Diptyque Paris

SEP 2016 - JUL 2017, NORTHERN ENGLAND

- Built a team from the ground up of passionate and skilled sales and managerial staff for 6 new stores across northern England.
- Developed this team to a group of knowledgeable and accomplished sales reps with a deep understanding of product and company ethos.
- Established a system for head office to monitor the teams progress remotely.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

Apr 2020 - Jun 2020, TORONTO, ON

Grafton Academy of Fashion Design | Diploma Fashion Design

Sep 2012 - 2016, DUBLIN, IRELAND

PROJECTS

Fashion Technical Pack [Technical Packs](#) | Designer

NOV 2019 - JOB APPLICATION

Tasked to design two trench coats, 1 male and 1 female in line with the brand brief. Create a technical pack with all relevant specifications needed for a factory to produce the garments to specific guidelines.

SKILLS

Sketch, Figma, InDesign, Photoshop, Illustrator.

PROFILE

Becoming disillusioned by the fashion industry I became interested in UX Design because creating experiences that are human centered is something that anyone creating a product should be doing and I want to garner my design skills to create amazing digital products.