

Nina Brown

UX DESIGNER

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With a background in health wellness and creative team leadership, UX Design was a natural convergence of my desire to help people while engaging my creative skillset. With an affinity to be solution-oriented and an aptitude for empathy, my goal is to create harmonious and satisfying user experiences through human-centered solutions.

SKILLS

UX Research, Sketching, Wireframing, Prototyping, Information Architecture, UX/UI Design.

Tools: Sketch, Figma, InVision, Marvel POP, Photoshop, InDesign, Premiere Pro.

EXPERIENCE

Graphic Designer & Media Director | Lakemount Worship Centre

APR 2014 – JUNE 2020, GRIMSBY, ON

- Developed and directed technical team and creative assets for internal and external events, averaging 60+ events a year.
- Advanced online and social presence through videography, graphic design, promotional advertisements and website redesign.
- Identified high-capacity volunteers; empowered, trained, and mentored individuals for team leadership to sustain growth and expansion for media development.
- Accelerated virtual engagement during a global pandemic by securing and building out live stream function to produce services remotely.

Registered Massage Therapist | Balance Physiotherapy

APR 2013 - SEPT 2014, HALIFAX, NS

- Demonstrated interprofessional collaboration within multidisciplinary clinic and produced client-focused treatment plans.
- Educated clients on diagnosis, ongoing treatment plans and injury prevention, building sustained clientele for treatment duration.

Project Manager, Black Freedom 175 | Maritime Museum of the Atlantic

JUL 2009 - SEPT 2009, HALIFAX, NS

- Gained exposure and engagement around Black Freedom 175 event through creating press releases, fact sheets, media invites, and other methods of communication.
- Developed, coordinated and delivered educational workshops for children across Nova Scotia, ensuring understanding around diversity and the history of the Black Loyalist of Nova Scotia.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUNE - SEPT 2020, VANCOUVER, BC

ICT Northumberland College | Diploma, Massage Therapy

JAN 2008 - 2010, HALIFAX, NS

PROJECTS

AfroScotia | UX Research, UX/UI Designer

Jul-Sept 2020, 10 Week Capstone Project | BrainStation