

Mike Walker

UX DESIGNER

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PROFILE

I am a driven writer and producer with experience in international television and live event production in the Canadian Music Industry. My biggest strengths have always been creative ideation and a compelling synthesization of research. Through BrainStation's UX Design program I have been able to leverage these strengths to generate creative solutions across new platforms.

EXPERIENCE

Writer, Producer | Freelance: MIRA, Mint Records, Sub Pop

SEPT 2014 - PRESENT, TORONTO, ON

- Designed and developed treatments for award nominated music videos alongside Emmy award winning Toronto production studio.
- Grant writer, video producer, and performer for internationally renowned band and co-founder of its Canadian label.
- Highlights: [Kiwi Jr. "Salary Man"](#), ["Cooler Returns"](#), ["Football Money"](#)

Producer | Music PEI

AUG 2013 - MAR 2014, CHARLOTTETOWN, PE

- Created and oversaw the execution of 23 signature concerts staged during Music PEI Week 2014, including the nationally-broadcast Gala Awards Show.

Coordinator | Freelance: Mob Film Company

SEPT 2012 - AUG 2013, LONDON, UK

- Responsible for organizing production of the international pilot Winsanity! developed by Shine America. Purchased & aired by the Game Show Network ('14-'16).
- Based out of London and Manchester, coordinated productions for clients including Smyths Toys, AON, NFL, After Eight, and SKY.

Researcher & Writer | Red Arrow Entertainment Group

SEPT 2012 - AUG 2013, LONDON, UK

- Researched, developed, and wrote copy for treatments for factual based television programs under the tutelage of writer/director [Vadim Jean](#) and James Baker (CEO Red Arrow).

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

SEPT-DEC 2020, ONTARIO, CA | *Entrepreneurial Scholarship*

Dalhousie University | Bachelors in Philosophy

SEPT 2004 - 2009, HALIFAX, NS

Honours Graduate, Student Development Award, Alumni Leadership Scholarship, Black and Gold Athletic Award (3x), Men's Varsity Soccer

SKILLS

Sketch, Figma, InVision, Principle, Zeplin, Google Suite, Website Design (Wix, Squarespace, etc.), Final Draft, Microsoft Office, iWork