

AMY TSAI

UX DESIGNER

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amytsai.ca

EXPERIENCE

Project Specialist - Brokerage | Colliers International

OCT 2019 - MAY 2020, VANCOUVER, BC

- Spearheaded a successful media & advertising campaign which resulted in a 90% sold out success within a week
- Oversaw sales marketing campaign management & coordination
- Developed project plans, budgets, timelines, meetings and training sessions

Sales Coordinator | Concord Pacific

JAN 2019 - AUG 2019, VANCOUVER, BC

- Administered and facilitated the contract writing system
- Acquired new partner and sponsorships for campaign

Real Estate Team Executive Assistant | KORE Realty

NOV 2017 - DEC 2018, VANCOUVER, BC

- Improved team efficiency by creating a remote workflow system and template kits
- Increased email deliverability and click-through rates by redesigning email templates

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

AUG 2020 - OCT 2020, VANCOUVER, BC

BCIT | Interior Design Management Certificate

SEP 2007 - JUN 2009, VANCOUVER, BC

PORTFOLIO

AMY TSAI | UX Designer

MEMOIR

A grief app connecting those coping with a loss

amytsai.ca

PROFILE

Motivated UX Designer ready to create meaningful human centred experiences. With more than 5+ years in real estate project sales and marketing and more than 10+ years of customer experience, I come with a professional and collaborative work attitude. While I rely on my strong prioritization and problem solving skills to get through the day, it's my curiosity and empathetic values that shapes the meaningful work I do.

SKILLS

User Research, User Interviews, Wireframing, Prototyping, Usability Testing

TOOLS

Sketch, Invision, Figma, InDesign, Zeplin, Principle, POP, Excel, Word, PowerPoint