

Navjot Ghotra

PRODUCT DESIGNER

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[navjotghotra.com](https://www.navjotghotra.com)

I am a highly motivated self-starter seeking to join the UX industry by leveraging the strong design and customer service skills that I have acquired over the last few years.

During a brief encounter with a UX designer in university, I was introduced to the art of creating simple yet effective solutions. Following that, I delved into everything from designing logos to user testing prototypes.

With a burning desire to create meaningful human-centered experiences for users, I began my journey into UX and have loved it every step of the way. My goal is to continue learning within any opportunity I get in the near future and become a well-rounded UX designer.

SOFTWARE

Sketch, Figma, InVision, Zeplin, Marvel, Illustrator, Photoshop, Indesign

EXPERIENCE

Personal Banker | HSBC

MAY 2019 - JUN 2020, BRAMPTON, ON

- Generated leads to increase sales and provide customers with personalized solutions to benefit them in their financial situations
- Delivered superb customer service skills while working in a fast-paced environment
- Demonstrated exceptional leadership skills by maintaining a positive atmosphere among co-workers and acted as a joint custodian for cash and securities

Marketing/Design Intern | expansio.com

SEPT 2018 - APR 2019, MISSISSAUGA, ON

- Collaborated closely with clients and organized different digital marketing approaches to benefit their brand
- Edited web content and designed website layouts that fit with the look and feel desired by clients

EDUCATION

BrainStation | Diploma Candidate

JUN - SEPT 2020, TORONTO, ON

User-Experience Design

University of Toronto | Honours Bachelor of Arts

SEPT 2015 - 2019, TORONTO, ON

Double Major in CCIT (Communication, Culture, Information, Technology) & Professional Writing

Sheridan College | Certificate

SEPT 2015 - 2019, OAKVILLE, ON

Digital Communication & Media/Multimedia

PROJECTS

Coastline | Ernst & Young Sprint | 4 Days | UX/UI Designer

Loop | Capstone Project | July-Sept 2020 | UX/UI Designer

SKILLS

Wireframing, Prototyping, User Research, Information Architecture, Heuristic Evaluations, User Personas, Usability Testing, Experience Maps, Web Design, Social Media Marketing, Writing