

Adad Salloum

UX/UI Designer

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PROFILE

I am passionate about creating inspiring, satisfying, and inclusive user experiences that will leave a lasting impact.

My creative background in graphic design and architecture have equipped me to succeed in a UX/UI role.

SKILLS

Sketch, InVision, Figma, Adobe Creative Suite (Adobe XD, Illustrator, Photoshop, InDesign), POP App, Principle, Zeplin, Anima, Autocad Architecture.

PROJECTS

Supply & Apply E-commerce App | UX/UI Designer

OCT 2019 - JULY 2020
Adobe XD, Illustrator, Photoshop, InVision, Anima

Designed an app that helps licensed customers to shop online.

EXPERIENCE

UI/UX Designer | Supply & Apply

OCT 2019 - SEP 2020 Calgary, AB

- Designed the company's e-commerce mobile application.
- Re-branded the organization's image.
- Created monthly flyers and marketing campaigns

Architect & Project Estimator | IMECO

JAN 2017 - JUL 2019 Abu Dhabi, U.A.E

- Designed construction projects and prepared shop drawings.
- Estimated construction projects and created BOQs.
- Prepared material submittals and presentations for clients.

Head of Technical Department | Trio

FEB 2016 - DEC 2016, Dubai, U.A.E

- Supervised a team of 3 engineers and 2 draftsmen.
- Oversaw project shop drawings and RFI's.
- Prepared material submittals and presentations for the client.

Technical Architect | Graham Jons

MAR 2015 - JAN 2016, Abu Dhabi, U.A.E

- Designed a residential block project with a team.
- Replied to contractor RFI's.
- Prepared municipality submittals and presentations for the client.

Site Architect | Eastern Int.

FEB 2014 - JAN 2015, Abu Dhabi, U.A.E

- Developed project shop drawings.
- Designed the elevation of a hospital project.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

SEP 2020 - DEC 2020, ONTARIO, CA

Udemy | Adobe XD course

JAN 2019 - MAR 2019, Online

Shaw Academy | Diploma in Graphic Design

JAN 2017 - APR 2017, Online

Brandenburg Technical University/ Wadi German Syrian University | Bachelors in Architectural Design

JAN 2007 - AUG 2013, Wadi, Syria / Cottbus, Germany