Jenna Fu

asiana1997@gmail.com
647-838-3673
linkedin.com/in/jenna-fu

—

Profile section:

I'm an Applied Statistics and Economics graduate from UofT with a keen interest in leveraging data analytics and design thinking in the digital product domain.

I'm passionate about transforming data into products and surfacing meaningful insights that facilitate the team's decision-making process.

EXPERIENCE

Data Analysis Specialist | CoHealth (Internship)

MAY 2019 - 2020, TORONTO, ON

- Developed data visualization dashboards using Business Intelligence (Klipfolio) and Behaviour Analytics (Mixpanel) softwares to illustrate facts, trends and insights for CoHealth app metrics for 8 client health organizations.
- Used R language to analyze a 6-month study with Fraser Health Authority on the impact of the CoHealth app pre- and post-joint replacement surgery. Led a meeting with Innovation team members at FHA, including director-level positions, to report our findings.

Report Leader | Centre for International Experience UofT

MAY 2019 - APR 2020, TORONTO, ON

- Developed and carried out 5 program and event assessments throughout the school year, by summarizing survey results, highlighting key data and providing recommendation for the iConnect Mentorship Program coordinators.
- Led a team of 35 mentors in the organization of social and mentorship events for over 750 first-year international undergraduate and graduate students, by building a community of dedicated mentors, mediating conflicts within the teams, and acting as a liaison between the peer mentors and the administrative team.

Research & Data Analysis Assistant | Innovation Hub UofT

SEP 2018 - 2019, TORONTO, ON

- Designed a searchable and scalable database for narrative-style data with a standardized coding system, using qualitative research software (Dedoose), that captures the priorities and needs of UofT students and staff.
- Initiated the application of text analysis and text mining algorithm (R Language) in the analysis of interview transcripts with over 240,000 words, to identify the patterns and topics that arise from the transcripts, develop key insights and summarize research findings.

EDUCATION

BrainStation | Diploma Candidate, Data Science

JUN - SEP 2020, TORONTO, ON

University of Toronto St. George | HBSci with Distinction, Applied Statistics Specialist and Economics Major

SEP 2014 - JUN 2020, TORONTO, ON

SKILLS

SAS, SQL/Oracle, R/RStudio, Python, Tableau/BI Tools, Microsoft Office (Excel VBA, Powerpoint, Words)