

Stephanie Lipton

UX DESIGNER

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I am a curious adventurer passionate about curating meaning movement through our physical and virtual worlds. I am fascinated by how well designed digital platforms can enhance our daily experiences.

SELECTED EXPERIENCE

Tailor-Made Tour Designer | Intrepid Travel

FEB 2019 - MAY 2020, TORONTO, ON

- Provided full-service custom tour consulting involving design, quoting, and on-going customer service pre and post travel.
- Liaised with global operations teams and outside sales representatives to prepare quotes and ensure tour quality.
- Accountable for trip profitability and scalable growth.

Destination Expert (Europe) | Kensington Tours

JUL 2018 - FEB 2019, TORONTO, ON

- Designed and sold luxury tailor-made tours in Western Europe.
- Accountable for direct client support, with a track of building sustainable relationships with internal and external stakeholders.

Yield & Inventory Analyst | G Adventures

OCT 2013 - JAN 2018, TORONTO, ON

- Analyzed booking trends to manage inventory that focused on facilitating responsible growth.
- Maintained trip budgets. Communicated inventory observations and strategy to Local Offices, Marketing Department, and Senior Executives.
- Investigated irregularities in financial reports.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUN - SEP 2020, ONTARIO, CA

York University | Honours Bachelor of Arts in English Literature & Communication Studies

SEP 2007 - MAY 2012, TORONTO, ON

Graduated cum laude, study abroad year in Madrid

SKILLS

Sketch, Figma, InVision, Marvel, Excel, Salesforce, Apollo

PROJECTS

Interested. | Product Designer

JUN 2020 - SEP 2020, BRAINSTATION, TORONTO, ON

Review case study at stephanielipton.com