

Caity Curtis

UX Designer

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I am inspired by the intersection of narrative design and the power that stories bring to every user experience. I believe that UX is the next exciting platform in which to tell and share stories. My mission is to forge human connection through human centered design.

EXPERIENCE

Immersive Content Virtual Reality Producer | Pixels in Flipside

JULY 2018 - JAN 2020, WINNIPEG, MB

- Creative direction of storytelling and character development
- Engage with audience to create content in real time

Associate Artistic Director | The Winnipeg Improv Festival

SEPT 2015 - Current, WINNIPEG, MB

- Design and direct live theatrical productions
- Collaborate with all stakeholders to ensure financial and artistic success
- Train, motivate and mentor team members

Live Event Producer and EmCee | Freelance Contracts

2010 - Current, WINNIPEG, MB

- Craft and curate audience experience
- Adapt to changing circumstances in real time during live events
- Clients include TEDxWinnipeg, PechaKucha Winnipeg and provincial Chamber of Commerce events

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

SEPT 2020 - DEC 2020, ONTARIO, CA

Red River College | Business Administration Diploma (Honours, Major in Human Resources)

SEPT 2018 - MAR 2020, WINNIPEG, MB

- Dean's List award for highest academic achievement of graduating class
- RRC's sole representative in the University of Manitoba's President's Student Leadership Program - a two year intensive study on executive leadership
- Marjorie Holt Scholarship
- Project Manager of multiple extracurricular business partnerships

SKILLS

Sketch, Figma, InVision, Microsoft Word, Microsoft PowerPoint, Marvel, Principle, Zeplin

PROJECTS

BrainStation 4D Hackathon | UX Designer, Presentation Lead

DEC 2020

Winning Team of a 24 hour design challenge from Walmart. Cross-collaborative team with UX, Digital Marketing, Data Science and Web Development.