

Megan Strokov

UX/UI Designer

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SKILLS

Adobe Creative Suite, Google Analytics, Packaging and Branding Design, IC3D Creative Edge Software, Solidworks, Esko ArtiosCad, Microsoft Office, Google Suite, Sketch, Figma, Principle, and InVision

PROFILE

I have always been passionate about transforming ideas into unforgettable experiences that enthral audiences and go beyond imagination. I am incredibly motivated and dedicated to solving any problem that comes my way under pressure. Thrives in leveraging good or bad experiences to help inspire a unique idea that can create a difference.

EXPERIENCE

Freelance Designer and Consultant

Jan 2011 - Present, ACROSS CANADA

- Provided consultation services to various clients on how to optimize their social media and websites for multiple mediums of marketing
- Responsible for managing and executing various design branding projects

Graphic Design Lead and Production Coordinator | Kubik

FEB 2019 - OCT 2020, TORONTO, ON

- Built designs layouts and produced award-winning corporate exhibits, events and environments
- Built strong connections with clients that trust me to police and to be a reliable reference for their corporate brand standards guidelines

Project Manager and Coordinator | Godin Productions Ltd.

JAN 2018 - DEC 2018, TORONTO, ON

- Accountable for numerous projects at a time from conception to completion
- Source materials and best suppliers required for specific disciplines and
- Expedited client revisions through various vendors to ensure the highest quality and attention to detail

Graphic and Structural Designer | Menasha Packaging

JAN 2017 - JAN 2018, MISSISSAUGA, ON

- Developed creative concept renders and physical samples of both permanent and temporary displays
- Modified display components and generated specification packages

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

2020 - 2020, ONTARIO, CA

Humber College | Advanced Diploma, Graphic Design and Packaging

2014 - 2017, ONTARIO, CA

PROJECTS

HP NRF TRADE SHOW BOOTH | Lead Graphic Designer and Production Coordinator

<https://www.instagram.com/p/B7Tx5yvhp6/>

DEC 2019 - 2020, KUBIK

HP asked for a unique display that was an interactive experience that showcases their multiple technology products launched into the market. We created an "Altitude" vibe with a double-decker ski-inspired showcase to mimic being in Aspen.