

# Ali Qureshi

UI/UX Designer

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## PROFILE

IT has been part of my career journey and being very infatuated about technical skills and UI/UX designs seems a perfect fit for my type of personality where I can articulate the decision-making process and designing. Team work, leading, having clear mindset in directions and objects of projects, being ahead of time by utilizing time management skills that have been gained from past experiences and creating unique designs that can induce into marketing.

## SKILLS

Figma, SquareSpace, Framer, Webflow, Canva, Adobe Illustrator,

## EXPERIENCE

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### Technical Support Analyst | Deloitte Canada

Nov 2019 - 2020, Toronto, ON

- Programming and pretesting of programs in order for Air Media to function properly.
- Prestaging of **840** Air Media devices which resulted in faster and efficient time saving experience for team meetings of the whole building.

### Technical Support Analyst | CIBC

Feb 2022 - 2023, Toronto ON

- Helping **40-45 CIBC employees** with tech support on an everyday basis regarding Software/Hardware issues.
- Learning new troubleshooting methods every single day i.e., Issuing **Soft Token/Hard Token, Active Directory, Password Resets of 15 different applications, Enabling/Disabling unlocking accounts, VPN connection**, MS Office, Hardware issues

### Video Annotator | Presto

June 2021 - Jan 2022, Silicon Valley California

- Annotating 80 objects with 30-minute videos on daily basis.
- All kinds of annotations including data syncing, data entry, objects enter/exit using CVAT

## EDUCATION

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### BrainStation | Diploma, User Experience Design

March 2023 - June 2023, Toronto, ON

- Industry project with Microsoft.

### Npower Canada | CompTIA+ Certificate, Networking Analyst

May 2019 - August 2019, Toronto, ON

- Bonus reward of getting the highest grade in 2 exams.

## PROJECTS

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### Capstone Project (Researcher, Designer, Problem solver) |

MAR 2023, 10 week project

- 10 week project that includes researching, interviews, surveys that converts into designing, ideas, prototyping, user problem solving, usertesting, user feedback of a digital product that can be induced into industry standards.
- Learned great time management skills to finish things early on and be ahead of the tasks. Learn work life balance in order to induce the most amount of productivity.