Brendan Kirby

USER EXPERIENCE DESIGNER

brendanpkirby@gmail.com
519-830-2246
linkedin.com/in/brendanpkirby/

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I'm an experienced web and graphic designer with a background in sociology. My goal is to combine my passion for sociology and consumer behaviour, with my love of design to create a seamless and enjoyable user experience.

EXPERIENCE

Web Designer | LifeLearn Animal Health

MAR 2019 - MAR 2020, GUELPH, ON

- Responsible for design and maintenance of multiple client websites concurrently.
- Worked with project stakeholders and senior team members to ensure UI/UX visual design met functional and business requirements.
- Designed custom logos and icons, wrote copy, and created digital assets associated with brand/style guides.
- Design UI concepts for a range of products in order to provide a user experience that is intuitive, productive, and aesthetically pleasing.

Freelance Designer | BPK Design

OCT 2018 - MAR 2019, LONDON, ON

- Collaborated with clients to bring their design requirements to life.
- Designed logos, websites, icons, apparel, and signage.

President & Co-Founder | Top Gun Landscaping Inc.

JAN 2015 - SEP 2018, GUELPH, ON

- Responsible for all marketing including graphic design, web design & management, social media, campaigns, signage, telemarketing, etc.
- Managed finances, pricing, revenue, taxes, and capital decisions.
- Increased profitable revenues by approximately 35% annually.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

APR - JUL 2020, TORONTO, ON

Western University | Bachelors in Sociology, Minor in Media

2014 - 2018, LONDON, ON.

SKILLS

Sketch, Figma, InVision, Adobe Photoshop & Illustrator, Wordpress CRM, HTML/CSS, Salesforce, Sharepoint

PROJECTS

Tabby | UX Researcher & Designer

June 19th, BrainStation

https://www.brendankirby.io/tabby/