

Emma Sadler

UX/UI Designer

emmasadler@gmail.com
+1 917-495-7252
linkedin.com/in/emmasadler
www.emmasadler.com

SKILLS

Adobe Creative Suite;
Photoshop, InDesign, Illustrator
Figma, Sketch, Adobe XD,
Invision, Slack, Trello, Zoom,
Teams, Microsoft Office

PROFILE

I am making a pivot from a hospitality manager to UX/UI design. When I found UX something clicked. I love solving problems in macro and micro scales. At my core as a person, I enjoy problem solving everyday and trying to help those around me. UX puts all the pieces together, from my passion of design to my love for helping people.

EXPERIENCE

Manager | MoMA; USHG

SEPT 2019 - APRIL 2020, NEW YORK, NY

- Managed a team of 10-40 people a day across 4 units
- Demonstrated organization and empathy by ensuring guests had an exceptional experience
- Developed and designed uniform policy presentation

CEO | Emma's Designs

SEPT 2009 - JAN 2020, NEW YORK, NY

- Demonstrated optimal organization with client correspondences, inquires, payment and agreements digitally
- Managed and created creative content, research and development

Graphic Designer + Production Coordinator | Starr Restaurants

SEPT 2018 - AUG 2019, NEW YORK, NY/ REMOTE

- Printed, edited, and designed for restaurants in NY, DC and FL
- Graphic designed menus, business, cards and other printed materials
- Demonstrated enthusiasm to expand knowledge and worked on designing materials for openings with the creative director

District Manager + Graphic Designer | Doughnuttery

FEB 2016 - SEPT 2018, NEW YORK, NY/ REMOTE

- Assisted in launch and design franchise portal
- Managed, scheduled and curated social media
- Redesigned website and graphics

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

AUG-OCT 2020, NEW YORK, NY

Fashion Institute of Technology | Graphic Design

SEPT 2009 - SEPT 2011, NEW YORK, NY

PROJECTS

Parent Pod I UX Design

AUG 2020 - OCT 2020 CAPSTONE PROJECT

Primary/secondary research, wire-framing, to a prototype in Figma
<https://www.emmasadler.com/parentpod>

DuoLingo I UX Design

APRIL 2020 - MAY 2020 PERSONAL PROJECT

Redesign project with user research to a high fidelity screen using Adobe XD.
<https://www.emmasadler.com/duolingo>