

HANA FAZAL

UX DESIGNER

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EXPERIENCE

Associate | RBC Dominion Securities

AUG 2019 - APR 2020, TORONTO, ON

- Worked within an advisor team of three as the sole associate in charge of all business organization, content creation and marketing.

Ad-hoc Lead | TDWaterhouse

JUN 2018 - JUL 2019, TORONTO, ON

- Appointed by senior management to complete a three-day collaborative site-wide sprint to present change management initiatives.
- Mentored and trained a team of newly hired representatives to comply with best practices whilst simultaneously enforcing compliance requirements in all procedures.

Sales & Investments | TD Waterhouse

JUN 2016 - JUN 2018, TORONTO, ON

- Interacted on a daily basis with Waterhouse clientele to support all finance and investment related resources offered by TD.
- Consistently exceeded quarterly sales goals for the duration of the role, bringing in over \$3 million in assets.

EDUCATION

BrainStation | Diploma, User Experience Design

2020, TORONTO, ON

General Assembly | Certificate, Front End Web Development (Candidate)

2020, TORONTO, ON (Remote)

College of Manhattan | Certificate, Graphic Design (Candidate)

2020, TORONTO, ON (Remote)

York University | BA, Bilingual Economics

2011 - 2015, TORONTO, ON

PROJECTS

- Completed a **Capstone project** within a 10-week time frame as the sole UI/UX researcher and designer for an app to assist university students in finding co-op experiences in their desired field.
- Collaborated with teams of other designers, developers and data scientists to complete an **ecommerce consumer focused solution**, a **financial literacy app** and a **food waste consumer-based app** within allotted time frames.

PROFILE

A UX designer with over twelve years of customer facing experience, including a background in finance resulting in a passion in creating digital solutions, focused on human centered design.

SKILLS

Experience in designing with:

- Figma
- Sketch
- Balsamiq
- InVision
- POP app
- Photoshop