

# Elise Muraca

## User Experience Designer

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## PROFILE

Emerging UX designer with a passion for human centred design. With many years in the hospitality and tourism industry I am skilled at creating real life experiences for clients. My goal is to transfer that knowledge to the digital world by providing empathetic solutions to problems, while creating insightful experiences for users.

## EXPERIENCE

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### Assistant Manager | Osteria Savio Volpe

OCT 2018 - MAY 2019, VANCOUVER, BRITISH COLUMBIA, CA

- Generated sales by maximizing reservations through organization and quick problem solving for a one hundred seat restaurant
- Promoted twice as a result of providing exceptional service and showcasing my extensive knowledge of the restaurant industry

### Coordinator | Ossington Business Improvement Area

JAN 2016 - SEPTEMBER 2016, TORONTO, ONTARIO, CA

- Planned, promoted and coordinated first-ever community festival, 'Ossfest' featuring The Ossington Criterium - a closed circuit bike race
- Liaised with city departments, agencies and community members
- Implemented programs and policies as approved by the Board of Management

### Assistant Manager | Halifax Marriott Harbourfront Hotel

JAN 2012 - AUGUST 2015, HALIFAX, NOVA SCOTIA, CA

- Acquired extensive knowledge of the hotel industry by cross training in various departments
- Promoted and recognized for professionalism, work ethic and reliability
- Led a team of employees which involved resolving conflicts and task delegation

## EDUCATION

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### BrainStation | User Experience Design Diploma

SEP 2020 - DEC 2020, ONTARIO, CA

### Nova Scotia Community College | Full Time Study

SEPT 2011 - JUNE 2013, HALIFAX, NOVA SCOTIA, CA

## SKILLS

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InVision, Sketch, Figma, Zeplin, UX Design, Squirrel Systems, Micros, Microsoft PowerPoint

## PROJECTS

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### Design Sprint | UX Designer - Writer

NOV 2020, BrainStation

Worked with a team of UX designers through the sprint process to provide a solution to help distance learners through scheduling. Conducted research, ideated, tested product and presented within 5 days.