

# Alina Goodine

## Aspiring UX Designer

alinagoodine@gmail.com

519-807-3304

<https://www.linkedin.com/in/alina-goodine-rondeau-01301850/>

## PROFILE

As a product designer, I feel my full potential is finally met. I am passionate about human centered thinking and using that mindset to create designs that solve real problems and tackle real frustrations. Having spent half of my career appeasing the analytical side of my brain and the other half catering to the creative side. These two distinct paths have equipped me with an ability to really see and understand the big picture as well as the tools to problem solve creatively. I am excited to combine my education with my past experiences to tackle any new challenge thrown my way.

## SKILLS

Sketch, InVision, Figma, MS Suite, Draft Site 2020

## EXPERIENCE

---

### Real Estate Project Manager | Freelance

SEPT 2014 - PRESENT, ONTARIO | QUEBEC

- Managed a portfolio of residential development projects from conception through to realization and occupancy
- Ensured budgets, schedules and scope objectives were met or exceeded.
- Directed all facets of the project from site selection, design, budgets, schedules, contracts, and material sourcing
- Secured maximal rental value with captivating designs paired with innovative marketing techniques.

### Founder | MOD Design Shop <https://moddesignshop.com/>

JUN 2014 - PRESENT, ONTARIO | QUEBEC

- Founded interior décor, e-design, and lifestyle e-Commerce business, operating autonomously in all facets of business.
- Cultivated strong client relationships focusing on customer satisfaction, collaboration, and maintaining strong lines of communication resulting in design projects that repeatedly surpassed client expectations.
- Devised and executed marketing strategies that boosted brand recognition and accelerated company growth.
- Forged mutually beneficial contracts with trendsetting vendors ensuring inventory always showcased current market trends.

### Laboratory Technician | LifeLabs

MAY 2012 - 2015, WATERLOO, ONT

- Oversaw daily quality control inspections, calibrations and maintenance.
- Delivered top quality sample procurement, preparation, processing, and testing while preserving high levels of specimen integrity.
- Executed chemical microbiological analysis, documenting observations and initializing queries or escalation of abnormal results.

## EDUCATION

---

### BrainStation | Diploma Candidate, User Experience Design

SEPT - DEC 2020, ONTARIO, CA

### MEDIX COLLEGE | Medical/General Laboratory Technician

MAY 2011 - 2012, KITCHENER, ONT (HONOURS)

### Fanshawe College | Fashion Marketing and Management

SEPT 2007 - 2009, LONDON, ONT