

Sabina Seidakhmetova

UX/UI DESIGNER

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PROFILE

I am a UX/UI Designer with a passion for technology, human-centered design and cognitive science. I realized several years ago that UX Design was always part of my life. My UX Design journey began in middle school with my strong interest in creative hobbies such as drawing, painting and video editing. It progressed from there to higher education, learning about human behavior, artificial intelligence, philosophy and computer science. I believe that UX Design goes perfectly with my creative personality and balances my zealotness for art and technology. I am eager to learn and understand how people think and to craft solutions that fit their needs and worldview.

SKILLS

Prototyping, wireframing, user testing, user interviews, information architecture, InVision, POP Marvel, Figma, Sketch, Principle, Zeplin, GitHub, Asana, Atom, JavaScript, Java, HTML/CSS, Adobe Creative Cloud (Photoshop, Premiere Pro, XD), MS Office.

EXPERIENCE

UX/UI Designer | Freelancer

Sep 2020 – Present, Vancouver, BC

- Collaborating with team members to analyze and define goals
- Outlining users' workflow and designing interfaces for the educational career platform

UX/UI Designer & Front-End Developer | Quantasphere Solutions

May 2018 – 2019, Vancouver, BC

- Designed and presented website and mobile application mockups that exceeded clients' expectations
- Collaborated with a team of 3 to improve user interface and built new features
- Developed three web-applications across platforms and mobile apps using JavaScript and Java
- Demonstrated ability to work under pressure and juggled several roles

UX/UI Assistant | Quantasphere Solutions

Jan 2017-2018, Vancouver, BC

- Identified users' pain points by interviewing over 100 people and building a product that met users' needs
- Contributed to developing and producing 3D models and concept explorations for the exterior design team
- Designed 3D prototypes that exceeded product design specifications

EDUCATION

BrainStation | User Experience Design Diploma

Sep 2020 – Dec 2020, Vancouver, BC

The University of British Columbia | Bachelor in Cognitive Systems

Sep 2015 – Aug 2020, Vancouver, BC

Lighthouse Labs | Front End Fundamentals with JavaScript

Jun 2018, Vancouver, BC

PROJECTS

VirtuFit – AR Fitting Room App | UX/UI Designer

Sep 2020 – Dec 2020, BrainStation

VirtuFit enhances the contactless clothing shopping experience by allowing users to scan clothing items in stores and virtually try them on in an interactive 3D fitting room. <https://www.ux-sabina.com/work-1/people-64g9z>

The Future of Videos in Education | UX/UI Designer & Video Editor

May 2020 – Aug 2020, The University of British Columbia

Created two video prototypes that delivered the appropriate structure of the future of videos in education with the new functionalities such as interoperability, bidirectionality, mutability and built-in AI capabilities.