Martin Yeo

UX Designer

EXPERIENCE

Graphic Designer | Freelance

Dec 2020-Present, VANCOUVER, BC

- Designed 3 company logos, directed 8 different projects and collaborated with a company of copywriters
- Tutored 5 University students in Graphic Design

Jeweller Apprentice | Eric Goldman

Jun 2018-December 2019, VANCOUVER, BC

- Utilized CAD to assist in rapid prototyping and research
- Directed project to capture and inventory 5000+ images of jewellery

Barista | Nero

Jul 2017-2018, VANCOUVER, BC

- Designed and 3D printed parts to eliminate inefficiencies in the company workflow
- Created the company's brand identity by designing wallpaper, staff uniforms, and marketing material

PROJECTS

waffle.toy.design. | UX Designer, UX Researcher, UX Writer

SEP 2021, BrainStation

Successfully developed a modular toy system and mobile web app to increase the number of individuals who can create their own action figures

Spotify Heuristics Evaluation | Generalist

AUG 2021, BrainStation

Optimized ways to remove songs from a Spotify playlist on the Android app by identifying usability recommendations and design improvements

#Elimin8hate | UX Writer/ UX Researcher/Slide Master

AUG 2021, BrainStation

Improved accessibility and transparency on the non-profit's mobile web page to increase the number of donations

Sassybot | UX Designer/UX Writer

JUL 2021, BrainStation

Developed an AR shopping companion app to improve mindfulness in order to reduce food waste

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PROFILE

You're telling me I get to be creative working with others, utilize my institutional knowledge of semiotics, and get paid? There is no reason not to transition into UX design. In my free time, I learn about the latest developments in AR/VR technology while sharpening skills in game design, 3D modelling/sculpting as well as printing.

SKILLS

Blender, Unreal Engine, Illustrator, Clip Studio Paint, Photoshop, Premiere, After Effects, FL Studio, InVision, Figma

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUL 2021 - SEP 2021, VANCOUVER, BC

The University of British Columbia | Bachelors in Fine Arts

SEP 2015 - MAY 2020, VANCOUVER, BC

Singularity University | Foundations in Exponential Thinking

SEP 2018 - APR 2019, ONLINE

Senior Citizenship Award (2015-2016)

Kees Wouters Scholarship (2014-2015)