

JIDE AJIDE

UX DESIGNER

EXPERIENCE

Broadcast Team Coordinator | Shopify

OCT 2021 - JUL 2022, REMOTE

- Led varied projects across a team of 36 including planning and organizing events like Shopify's first ever Video Craft Summit in Ottawa.
- Created and managed knowledge databases on processes and workflows, both for the broadcast team and Shopify employees in an internal Wiki accessible by over 10,000 employees.

Support Advisor | Shopify

FEB 2021 - OCT 2021, REMOTE

- Helped merchants succeed by troubleshooting their store issues, as well as making recommendations for increasing traffic and sales.
- Devised tailored feedback for individual store-owners and sharing best practices to help them thrive in business.

Sales Support | West Fraser

FEB 2019 - SEP 2019, VANCOUVER, BC

- Planned daily communication outline between the Vancouver office and different shipping ports along BC coasts to streamline communications and improve efficiency.

PROJECTS

Designer/UX Writer | [Happy Tomato](#)

OCT 2022, DESIGN SPRINT

- Ideated a mascot, and went on to design an app with three other team members to limit food waste by gamifying the processes involved in meal prepping.

UX Researcher/Designer | [MamaHood](#)

OCT 2022, DESIGN SPRINT

- Conducted extensive research and interviews on some of the challenges in discrimination in healthcare for new and expectant black moms, and created a presentation deck to summarize the findings.
- Created inspiration boards, exploratory and solution sketches that were later transformed into a prototype which was tested by participants.

UX Researcher/Designer | [Electronic Arts Industry Project](#)

- Collaborated with a team of developers in a 24 hour sprint to come up with solutions on how to improve adoption of EA Play.
- Sketched on paper, ideated with the team, and designed interfaces before handing them over to the developers.

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www.jideajide.co

SKILLS

Figma, InVision, Sketch, POP App, Research & Strategy, Wireframing, Prototyping, Design Thinking, UI/UX Design, Designing for iOS & Android, Adobe Premiere, Final Cut Pro, After Effects, DaVinci Resolve, Microsoft Office.

PROFILE

I'm passionate about using stories to educate and empower people. My objective with UX is to leverage the existing tools and technologies in creating richer experiences and making life better. My really varied background is a testament to the different layers of diversity I have experienced, and the empathy it informs.

EDUCATION

BrainStation | Diploma, User Experience Design

OCT 2022 - DEC 2022, VANCOUVER, BC

Google | Certification, Google IT Security Certificate

MAR 2020 - NOV 2020, SURREY, BC

Full Sail University | Masters, Film Production

MAR 2016 - JULY 2017, ORLANDO, FL
3.88 GPA, Advanced Achievement Award, Salutatorian, Course Director Awards.

Covenant University | Bachelors, Computer Engineering

NOV 2005 - SEP 2010, OGUN, NGA