

Oscar Paulsson

UX DESIGN

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I am an aspiring UX designer who has a passion for music and philosophy. What drew me to UX was my perception that there is a lack of ethical consideration in designing technological products, and how the social media of today appears to facilitate a widespread existential crisis among the youth. I want to participate in designing more ethically minded technology for the future. I have a varied background in music production, tutoring, and in assisting in cognitive science research.

EXPERIENCE

UX Research Summer Volunteer | UBC UX Lab

JUN 2018 - AUG 2018, VANCOUVER, CA

- Conducted a usability study of a university website
- Demonstrated communication skills and analyticity by generating testable hypotheses, designing an experiment and conducting user tests

Research Assistant | UBC Visual Cognition Lab

FEB 2018 - NOV 2018, VANCOUVER, CA

- Assisted in data collection and leading experiments with human subjects
- Demonstrated analyticity by troubleshooting experiment-specific software

Sound Technician | UBC Blank Vinyl Project

MAY 2017 - 2018, VANCOUVER, CA

- Set up equipment for live sound and managed equipment logistics during concerts and as well as a music festival
- Engineered and recorded sessions for artists
- Demonstrated service skills by accommodating artists' demands and requests regarding their on-stage sound experience

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JAN 2020, VANCOUVER, CA

University of British Columbia | Bachelors in Psychology

SEP 2015-2019, VANCOUVER, CA

Golden Key International Honour Society

Lund University | Introductory Course in Music Production

JAN 2015 - JUN 2015, LUND, SWE

SKILLS

Photoshop, Illustrator, Sketch, Premiere Pro, Logic Pro X, Figma, Invision

PROJECTS

Visier Design Sprint | UI Designer and Asset Collector

FEB 10-14 2020, BrainStation Vancouver, CA

Participated in a 4-day Sprint, focusing on redesigning Visier's business analytics platform between data analysts and administrators. The prime objective was to create a prototype that sought to enhance communication between data analysts and administrators.

<https://projects.invisionapp.com/share/5TVZ6QXC2SB#/screens>



Oscar Paulsson

Intern at UBC UX Lab, Research Assistant at VCL, BA
Psychology UBC

Musician, Audio Engineer, Philosophy enthusiast, Golden Key member, Research Assistant

Aleator

There is a perceived lack of intimate live music experiences. Primary research suggests that performers and music enthusiasts are frustrated by inattentive audience members, and that they desire to have a greater sense of communal interaction during a live performance. Aleator seeks to provide people with the means to privately host, perform and attend small shows in order to facilitate a tight-knit music community.

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