

CLEO GARDNER

WEB DEVELOPER

cleo.gardner@gmail.com
647-241-4563
linkedin.com/in/cleo-g123/
https://github.com/cleocleocleo

PROFILE

I have worked with many different types of technology, but I always preferred to focus on efficiency, and how to streamline things as much as possible. After many years of working in print, I decided it was time to change things up and apply my skills to the world wide web! Coming from a print background, I definitely bring a sharp eye for detail to the table, and I strive to bring web designs to life with pixel perfect accuracy.

EXPERIENCE

Design Specialist | The Printing House Ltd.

JUL 2014 - SEP 2020, TORONTO, ON

- Created dielines and artwork for internal print orders and marketing, some of which are now sold nationwide.
- Guided print and finishing staff and helped streamline workflow which resulted in a 30% reduction in material waste at our branch.
- Designed and prepared files for Digital, Offset, & Wide-Format Print.
- Provided consultations and quotes for custom print projects, including custom packaging, distribution, and on-site installations.

Print Advisor | OfficeMax Canada

FEB 2012 - JUN 2014, TORONTO, ON

- Accelerated print sales, and ultimately turned an underperforming location into one that broke annual sales targets 2 months before year end.
- Responsible for quoting, customer service, and producing digital print orders, including finishing and distribution.
- Obtained vendor quotes, added mark-up and provided retail quotes to clients.

Copy & Print Consultant | Staples Canada

MAR 2008 - FEB 2012, TORONTO, ON

- Accountable for delivering on the "Perfect Order" sales model, and was responsible for ensuring customer satisfaction in the print department.
- Worked on a team to provide print services to a broad spectrum of every-day customers.
- Used consultative selling techniques to maximize sales and upsell.

EDUCATION

BrainStation | Web Development

SEP 2020 - DEC 2020, TORONTO, ON

SKILLS

HTML, CSS, SASS, JavaScript, React, Node.js, SQL
Adobe Creative Suite : Illustrator, Acrobat, InDesign, Photoshop

PROJECTS

Capstone Project - Inkspire | Web Developer

DEC 2020, BrainStation

A web application designed to help ease the decision making process for your next tattoo piece.