

# KATIE VAN HEST

UX DESIGNER

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[LinkedIn](#)

[Website](#)

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I'm a UX Designer with a keen interest in mental health, LGBTQIA+ representation, and social change.

My experience in retail management is where I discovered my passion for creative problem solving and is the reason I took a leap into the realm of human-centred design.

I'm ready to marry my diverse set of skills and add value to your organization.

## EXPERIENCE

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### Manager - Sales and Ops | The Aldo Group

MAY 2015 - SEP 2020, VANCOUVER, BC

- Recruited and retained top sales talent.
- Achieved profitable growth in multiple environments through trend analysis, key performance metrics, and mentoring teams by actively coaching.
- Implemented brand initiatives and campaign launches.
- Oversaw all touchpoints of the business.

## EDUCATION

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### BrainStation | Diploma Candidate, User Experience Design

SEP 2020 - DEC 2020, VANCOUVER, BC

Awarded Women in Technology scholarship, sponsored by EY.

### University of Victoria | Sociology (incompleted)

SEP 2011 - 2015, VICTORIA, BC

## SKILLS

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Sketch, InVision, Figma, POP App, Principle, Zeplin

## PROJECTS

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### [Haven](#) | UX Designer

OCT 2020, BrainStation

Haven is a mental health companion aimed to equip Black and Indigenous People of Colour with mental health resources in order to minimize police intervention.

SKETCH & INVISION