

MRINMOYEE GHOSE

UX/UI DESIGNER | INDUSTRIAL DESIGNER | CONTENT CREATOR

EXPERIENCE

- Industrial Designer for Chaos Club Digital**
Jan 2020- Present
I am the head of spatial design, building stage props, event and set design for music videos, launch events, performances etc.
- Art Director + Set Designer for BC Minorities in Film & TV Society**
Feb 2020
I was hired to be the art director and set designer of the film to build a 8' x 8' x 4' elevator for the 2020 feature film, "Corona", a one-shot film about the coronavirus and xenophobia. The most challenging part was that I had to complete the build in only 3 days. I was additionally very happy to also gain an IMDB credit to my name for it.
- Head of Communications For Tedx Emily Carr University**
Jan 2020- Present
Social media management and content curation for social media channels (Instagram and Facebook).
- Content creator for personal social media and blog**
2017- Present
I run my own fashion, travel and lifestyle blog, providing key experience in social media marketing, optimizing SEO and content creating for apps (Instagram etc). Past collaborations include Puma, Forever21, Kappa Canada, DCShoes, Revolve, DollsKill etc to name a few.
- Buying, Merchandising and E-commerce Intern at Mine and Yours Luxury Resale**
2017-2018
Working additionally as a content creator and blogger. Duties about logistics, product/inventory management, photography and e-commerce.
- Product Design Intern at FroggMag India**
2018
Provided orthographic sketches to prototype a kiosk for carpenters and designed a user focused layout for the company's website to optimize user experience.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JUN 2020 - SEPT 2020, VANCOUVER, BC

Emily carr University of Art + Design | BDes, Industrial Design

SEPT 2016 - MAY 2020, VANCOUVER BC

Calcutta International School

SEPT 2014 - 2016, CALCUTTA, INDIA

PROJECTS

Corona (2020) Film | Lead Art Director and Set Designer

FEB 2020, BC MINORITIES IN FILM & TV SOCIETY, VANCOUVER, BC

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<https://www.linkedin.com/in/mrinmoyee-ghose-ba578a152/>

Website/Portfolio:

<https://www.mrinmoyeeghose.com/>

PROFILE

I am an UX/UI and Industrial designer currently based in Vancouver, BC with a passion for interdisciplinary design, research, content creation and marketing. I use my strong communication skills, work ethic and design skills to provide an outstanding service to prospective clients.

SKILLS

Software

- Figma
- Sketch
- Invision
- Adobe Creative Cloud (Photoshop, Illustrator, XD, After Effects)
- MS Office
- Basic C++ for Arduino
- Autodesk Fusion 360
- SolidWorks 2017
- Rhino
- Blender
- Tinkerine

Industrial/UX

- Traditional free-hand drawing and drafting: orthographic, isometric and section views.
- Woodworking
- Metal Work
- Textiles (Sewing + Pattern Making)
- Laser Cutting
- Vacuum Forming
- Soldering and simple wiring (lighting based)
- User Research
- User Testing

Personal

- Leadership
- Quick Thinker
- Delivery focused
- Attention to detail
- Time management
- Interpersonal skills
- Multicultural

Language

- English - first language; fluent reading, writing and speaking
- Hindi - advanced speaking and comprehension
- Bengali - fluent language; basic reading and writing