

# Antonia Mo

## DATA SCIENTIST

### EXPERIENCE

#### Financial Advisor | Sun Life Financial

MAR 2019 - APR 2020, KINGSTON, ON

- Built personalized insurance and financial plans for clients
- Transitioned clients from competing insurance providers by building more affordable financial plans
- Generated new sale leads by reaching out untapped communities in the local area

#### Owner | eCommerce Small Business

APR 2015 - DEC 2018, HAMILTON, ON

- Operated an eCommerce store via third-party venue called TaoBao
- Managed buying of unique local products to sell internationally
- Handled quality control and customer service to earn a 4.8 star rating
- Created marketing and promotional plans to increase brand awareness

#### Service Desk Analyst | McMaster University Technology Service

MAY 2016 - APR 2017, HAMILTON, ONTARIO

- Resolved customer network account access problems with a high customer satisfaction rating
- Utilized Jira Database to manage client accounts and track unresolved tickets and provide follow-up
- Managed scheduling for campus computer labs for for the Registrar's Office and university faculty

### PROJECTS

#### Food Sharing Project - Feeding Our Future Fundraiser | Co-Chair

FEB 2019 - MAR 2020, KINGSTON, ONTARIO

- Raised over \$10,000 for the to nourish children in local schools
- Planned a gala that included dinner, live music, and a silent auction
- Managed donations, ticket sales, and community outreach

#### St. Lawrence College Social Hackathon | 1st Place Winner

APR 2019, KINGSTON, ONTARIO

- Created web app for international students to connect them with cultural food resources like ethnic grocers and restaurants

### EDUCATION

#### BrainStation | Diploma Candidate, Data Science

APR - JUN 2020, TORONTO, ONTARIO

#### McMaster University | Foundations of Analytics

SEP 2019 - DEC 2019, HAMILTON, ONTARIO

#### McMaster University | Bachelors of Science

SEP 2012 - 2016, HAMILTON, ONTARIO

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### PROFILE

Through providing financial advice and running an eCommerce store, I realized that there were valuable insights in the user data that I couldn't read. I wanted to become data literate so that I could effectively leverage the hidden information to make impactful decisions. I am an ambitious individual who is looking to make a difference through data-driven actions.

### SKILLS

#### Database:

MySQL WorkBench, Microsoft SQL Server Management Studio

#### Programming:

Python, R

#### Data Visualization:

Tableau, Plotly, Seaborn, Bokeh, Matplotlib

#### Neural Networks:

Tensorflow, Keras, Pytorch

#### Statistics:

Hypothesis Testing, A/B tests, Parametric and non-Parametric tests

### CERTIFICATIONS

Life License Qualification

Program Insurance Certificate

### LANGUAGE

English, Cantonese, Mandarin