

# JEHAN TEJA

## UX DESIGNER

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### EXPERIENCE

#### Owner and Operator | Azki Jewelry | azkijewelry.com

OCTOBER 2009 - PRESENT, TORONTO, ON

- Built Azki Jewelry from the ground up
- Performed all aspects of product design and making; customer service; marketing; order fulfilment; accounting; hiring staff for short term contracts; liaising with wholesalers and materials suppliers

#### Research and Policy Analyst | Ontario Public Service

MAY 2010 - MARCH 2014, TORONTO, ON

- Provided analysis of major capital submissions from postsecondary education institutions as part of Ontario's Long Term Infrastructure Plan
- Lead analyst on one of three major Alternative Financing and Procurement capital projects

### EDUCATION

#### BrainStation | Diploma Candidate, User Experience Design

OCTOBER 2020 (expected), TORONTO, ON

#### McMaster University | Master's in Economic Policy

SEPTEMBER 2008 - JULY 2009, HAMILTON, ON

#### McMaster University | Bachelor's in Economics

SEPTEMBER 2004 - APRIL 2008, HAMILTON, ON

### PROJECTS

#### BabyDo App | UX and UI Designer

OCT 2020, BRAINSTATION

App for new parents to navigate leaving the house with a newborn; performed rigorous UX research, designed wireframes and prototyped in Figma

#### BrainStation 4D Challenge | UX and UI Designer

OCT 2020, BRAINSTATION, in partnership with ADIDAS

Worked with a multi-disciplinary team of UX Designers, Digital Marketers, Data Analysts, and Web Developers to create a concept for a product that addresses the challenges of online retail in the sporting goods and apparel industry

### SKILLS

Figma, Sketch, InVision, Principle, Zeplin, POP App

### PROFILE

I am a data-informed UX Designer, focusing on applying a human-centred approach to research. My work brings together my professional background in quantitative analysis, and an empathy-based design toolkit. I strive to truly understand people's behaviour and needs so that I can help to improve their lives.