

# Meghan Douglas

## USER EXPERIENCE DESIGNER

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## PROFILE

User Experience Design has allowed me to combine my creative side with my degree in the science of human behavior and artificial intelligence. Influencing a user's perspective by providing them with a design that exceeds their expectations is not only essential to a business's success but also, as a designer, it is incredibly rewarding.

## SKILLS

### Technical:

Sketch, InVision, POP App, Figma, Squarespace

### Management:

Strong Leadership Skills, Excellent Communicator, Creative and Innovative Thinker, Strong Analytical and Problem Solving Skills

## SCHOLARSHIPS AND AWARDS

### Academic All Canadian:

2018 - Awarded to varsity athletes with Honour Roll status

### UBC Varsity Soccer Team

#### Scholarship:

Sep 2016 to Jan 2020 - 4 year scholarship

## EXPERIENCE

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### Laboratory Assistant | Noninvasive Neurotransmission

#### Therapies Laboratory - UBC

JAN 2020 - CURRENT, VANCOUVER, BC

- Responsible for organizing descriptive statistics for an ongoing 5 year research project focused on Major Depression Disorder
- Utilizing excel to create databases to support analyses

### Sales Associate | Gold's Gym

JAN 2020 - MAY 2020, VANCOUVER, BC

- Responsible for current and new member registration, sign in and annual/monthly membership payment
- Utilized excel to manage client information

### Sales Ambassador | LUSH Cosmetics

MAR 2018 - FEB 2019, VANCOUVER, BC

- Addressed all shoppers' inquiries and concerns to ensure a positive customer experience
- Customized product recommendations for customers based on their specific needs and budgets
- Developed a base of loyal customers requesting my consultation

## EDUCATION

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### BrainStation | User Experience Design Diploma

SEPT 2020 - DEC 2020, VANCOUVER, BC

### University of British Columbia | Bachelor of Science,

#### Cognitive Sciences

SEPT 2015 - APR 2020, VANCOUVER, BC

## PROJECTS

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### ROSTER | UX/UI Designer & Design Strategist

OCT 2020 - DEC 2020, BRAINSTATION

An application to help Student-Athletes with their injury recovery process.

Link to Case Study & Prototype:

[meghan-douglas-designs.squarespace.com/case-study](https://meghan-douglas-designs.squarespace.com/case-study)