

# Kaila Shatosky

## UX Designer

kshatosky@gmail.com  
403-899-9698  
linkedin.com/in/kshatosky

### PROFILE

I am a UX Designer with a background in event planning and international marketing. I branched into UX Design to bridge the gap of wanting to express my creativity and continue to work with people. I am passionate about creating strong cross-cultural solutions for customers that addresses their needs and wants.

### SKILLS

Figma, Sketch, InVision, Adobe XD, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Google Suite

### EXPERIENCE

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#### Sales Coordinator | Banff Centre for Arts & Creativity

JAN 2020 – MAY 2020, BANFF, AB

- First contact for all incoming telephone and email conference inquiries, directing information to appropriate Sales Managers.
- Developed proposals, budgets, room bookings and contracts for clients.

#### Family Activities Coordinator | Pomeroy Kananaskis Mountain Lodge

JUL 2018 – APR 2019, KANANASKIS, AB

- Coordinated and executed daily and seasonal events for families staying at the lodge by creating detailed event orders and vendor contracts.
- Engaged with guests before, during and after their stay providing excellent service to meet their needs.

#### Community Developer | Carleton University Residence

AUG 2016 – APR 2018, OTTAWA, ON

- Developed and implemented marketing campaigns reaching 3,600 students on sexual assault, sustainability, diversity and mental health.
- Organized and executed events for residence students, engaging with community partners and alumni.

### EDUCATION

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#### BrainStation | Diploma Candidate, User Experience Design

AUG - OCT 2020, ONTARIO

#### Carleton University | Bachelors in Commerce, Minor International Business

SEPT 2014 – APR 2018, OTTAWA, ON

Senate Medal for Outstanding Academic Achievement, Deans' Honor List, EDC International Business Scholarship, President's Scholarship

### PROJECTS

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#### Figo Bank | UX/UI Designer

SEP 2020, BRAINSTATION DESIGN SPRINT

Worked alongside UX Designers from Scotiabank to develop a fin-tech app catered to young professionals for our client, Figo Bank.

#### HumanKind | Lead UX Designer

AUG - OCT 2020, BRAINSTATION CAPSTONE PROJECT

Developed a native iOS app from research to hi-fidelity prototype focused on the design problem: "How might we educate young adults on diversity in order to promote inclusivity and allyship."