

Jessy Zhang

UX/UI Designer

PORTFOLIO

jessyzhang.com

CONTACT

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PROFILE

I am a driven UX/UI designer with 4+ years of retail operation, visual merchandising, and online business operation background. From my own online business experience, I have developed strong problem-solving skills with the focus on business & users. My passion for digital creativity and human-centred design has motivated me to pursue a career in UX/UI where I can use my unique skill set.

SKILLS

Figma, Sketch, Invision, Photoshop

LANGUAGE

English/Mandarin

EXPERIENCE

Swing.ca | Owner, Online Webstore Building and Running

JUN 2019 - MAY 2020, VANCOUVER, BC

- Developed site content and graphics by coordinating copywriting, and designing images, icons, banners and enhancements.
- Maximized system performance, enhancing end-user experience by applying iterative back end development updates.
- Managed web site projects for service-based online business.

Herschel Supply Company | Key Holder, Visual Merchandising

MAR 2018 - MAR 2020, VANCOUVER, BC

- Ran new product launches with a cohesive approach focused on delivering recognizable branding and exceeding revenue targets.
- Communicated visual merchandising information and standards via in-store training and regular meetings.
- Prepared interesting and innovative visual displays to grab customer interest and promote sales.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

AUG 2020 - NOV 2020, VANCOUVER

Leshan Normal University | Bachelor Degree, English Education

AUG 2011 - JUNE 2015, LESHAN