

Tristan Yuen

DATA SCIENTIST

EXPERIENCE

Customer Development Analyst | Unilever

SEP 2019 - DEC 2019, TORONTO, ON

- Supported forecasting of Optimum Points deals for Loblaw's trade account by using Tableau template to filter for the correct products
- Formulated strategy to understand PCEXpress search engine algorithm and push Unilever products to the top of search pages

Investment & Research Analyst | Canaccord Genuity

SEP 2018 - APR 2019, TORONTO, ON

- Built self-updating spreadsheet linked to Bloomberg's database to track all equities within the preferred share market by monitoring key metrics for future purchase

Experienced Assurance Associate | PwC

JAN 2018 - APR 2018, TORONTO, ON

- Created a testing model in Excel to assess materiality differences for transaction costs across \$474Bn of investment securities

EDUCATION

BrainStation | Diploma Candidate, Data Science

SEP 2020 - EXPECTED DEC 2020, TORONTO, ON

University of Waterloo | Bachelor's of Accounting and Financial Management

SEP 2015 - JUNE 2020, WATERLOO, ON

PROJECTS

Next Up!

DEC 2020

Utilized a collaborative filtering algorithm to create a recommender system that provides the next top 10 artists that should be added towards your Spotify playlist.

Battle of the Neighbourhoods

MAY 2020

Employed machine learning techniques to predict which Starbucks locations would be best to close across downtown Toronto during COVID-19 times based on analysis of surrounding demographics.

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github.com/Tyuen23

SKILLS

Databases: SQL

Programming: Python, Octave, R, Git

Data Visualization: Tableau, PowerBI, Matplotlib, Seaborn

Marketing: Google Analytics

Learning: PyTorch, Tensorflow, Hadoop, Keras

PROFILE

I have always been a curious individual that enjoys finding unique ways to solve problems. I am excited to use my critical thinking and analytical skills in a Data Science role.

CERTIFICATES

Stanford Machine Learning
Coursera - Expected Dec 2020

IBM Data Science
Coursera - May 2020