

# Robin Hadac

UX Designer

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## SKILLS

Figma, InVision, Sketch, Asana, Canva, Google Analytics, Google Suite, Hootsuite, iMovie, MailChimp, MS Office, MS Teams, Principle, Quickbooks, Wordpress and Zeplin.

## PROFILE

I've always had a knack for understanding people, which is why UX Design is my dream role. Being a designer allows me to converge my degree in psychology, obsession with cutting-edge technology, and desire to help people in order to build innovative products and dynamic experiences. Previously I explored careers in communications, public relations and administration, but nothing ever clicked quite like UX Design.

## EXPERIENCE

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### Executive Assistant and Office Administrator | Switchboard Public Relations

OCT 2019 - JUN 2020, VANCOUVER, BC

- Produced media monitoring reports for during a PR crisis.
- Ran media check-in at client events including a funding announcement with federal and provincial governments.
- Assisted Switchboard's consultants in providing PR support for tech-sector clients.

### Communications and Volunteer Coordinator | Society Promoting Environmental Conservation (SPEC)

SEP 2017 - OCT 2019, VANCOUVER, BC

- Created and managed content for social media using Hootsuite.
- Published a monthly e-newsletter sent to over 2,000 people.
- Updated SPEC's website and monitored traffic via Google Analytics.

### Administrative Assistant | Vancouver Heritage Foundation

APR 2018 - SEP 2019, VANCOUVER, BC

- Ensured over 80 yearly events ran smoothly by processing orders, managing registration spreadsheets, and sending reminders.

## EDUCATION

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### BrainStation | Diploma Candidate, User Experience Design

AUG - NOV 2020, VANCOUVER, BC

### Red Academy | Certificate, Digital Marketing Foundations

APR - JUL 2018, VANCOUVER, BC

### University of British Columbia | B.A. Psychology & Political Science

SEP 2012 - MAY 2017, VANCOUVER, BC

## PROJECTS

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### Qubicle - Capstone Project | Product Designer

AUG - OCT 2020, BRAINSTATION

Designed the native iOS app Qubicle for my BrainStation UX Design capstone project. Qubicle allows employees working remotely to stay connected by providing a digital workspace. [Prototype here.](#)

### Adidas Landing Page - 4D Hackathon | UI Designer

OCT 2020, BRAINSTATION

As part of a 24-hour cross functional hackathon with Adidas at BrainStation, I was responsible for designing the mid and hi-fi screens for a mobile-first responsive landing page focused on sustainability. [Prototype here.](#)