

# Andy Lin

## PRODUCT DESIGNER

lin.andyh@gmail.com

778 322 9488

linkedin.com/in/andylin-design

github.com/atreiah

## ABOUT

**Hello there!** I'm an avid reader, nature enthusiast, a consumer of fruit smoothies and passionate about finding solutions for better digital experiences. In a past life, I competed in Shotokan karate tournaments and played bass guitar in garage bands.

I can empathize with consumers thanks to my customer support background, while my front-end knowledge allows me to bridge the distance between creating and building.

## SKILLS

Design Thinking

User Interviews

Usability Testing

Experience Mapping

Storyboarding

Wireframing

Rapid Prototyping

Content Strategy

Interaction Design

User Interface Design

HTML5, CSS3, JavaScript

## EXPERIENCE

---

### Freelance Product Designer | Andy Lin Design

SEP 2019 - PRESENT, VANCOUVER, BC

- Consulted stakeholders to conduct usability evaluations or to determine methodologies used for future design iterations.
- Iterated wireframes and rapid prototypes in order to test design intentions to ensure features come intuitively to users.
- Designed high-fidelity user interfaces based on intended appeal, mood, or atmosphere following brand guidelines.

### Registrations Officer | Elections Canada

OCT 2019, WHITE ROCK, BC

- Pre-filled certificates within 1 minute following a curated process to ensure all election procedures or situations are met.

### Scheduling Support | Nurse Next Door

MAY 2018 - 2019, VANCOUVER, BC

- Provided client and stakeholder support on 3 continents.
- Coordinated stakeholders, employees, clients across 130+ locations.

## EDUCATION

---

### BrainStation | Diploma Candidate, User Experience Design

AUG - OCT 2020, VANCOUVER, BC

### BCIT | Certificate, Technical Web Designer

MAY - OCT 2019, VANCOUVER, BC

### Kwantlen Polytechnic University | Marketing Management

SEPT 2014 - 2018, SURREY, BC

## PROJECTS

---

### Sego - Figo Bank Design Challenge | Product Designer

SEP 2020, ScotiaBank Digital Factory - 1 Week Design Sprint

Applied design thinking to create a solution for long term financial goal setting.

[Click to view - Sego prototype](#)

### Carbon/Green | UI/UX Designer

FEB - MAR 2020, EvolveX Agency

Drafted paper prototypes and iterated into digital prototypes to test usability.

[Click to view - Carbon/Green prototype](#)