

# Aya Ataya

UX DESIGNER

ataya.aya@outlook.com  
07960388830  
linkedin.com/in/ayaataya  
London Based

I have always been interested in human interaction in both the physical and digital space; how the power of design can orchestrate the mind and lead specific behaviors through different mediums. As a result, I have found a passion in translating my spatial awareness into digital interfaces, to not only meet user needs, but to craft a delightful experience.

## EXPERIENCE

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### Architectural Consultant | Freelancer

JUL 2018 – PRESENT, LONDON, UK

- Reviewed and formalized drawings after conducting thorough research on client design specification.
- Advocated for sustainable design solutions.
- Oversaw execution of design by working closely with construction and contractual teams.

### Architectural Assistant | Kube Management

SEP 2017 – JULY 2020, LONDON, UK

- Coordinated site meetings to ensure that sub-contractors build to specification, expectation and deadline.
- Reduced project cost by 15% by overseeing billing fees and punctual accounting.
- Discovered and developed design and management concepts to match latest research and trends.
- Accountable for direct client support, with a track of building sustainable relationships.

### Architectural Assistant | OAOA

JUN – AUG 2016, LONDON, UK

- Summarized research and analysis in an easy-to-understand and engaging manner, providing insights and recommendations.

## EDUCATION

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### BrainStation | Diploma Candidate, User Experience Design

JUNE – SEP 2020, TORONTO, CA

### University College London, UCL | Master of Architecture

SEP 2019 – 2021, LONDON, UK

### University College London, UCL | BSc in Architecture

SEP 2014 – 2017, LONDON, UK

## SKILLS

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### Knowledge

User Experience Design, Project Management, 3D Design, Collaboration, Fluent in English, Conversational in Arabic

### UX/UI Tools

Adobe Creative Cloud, Figma, Sketch, Invision, HTML, CSS

### Architectural Tools

3Ds Max, VRAY, Rhino 3D, Grasshopper, AutoCAD, Cinema 4D (VR/AR)