

# Megan Cameron

## PRODUCT DESIGNER

415 810 7172

meg@megcameron.io

www.megcameron.io

linkedin.com/in/meg-cameron/

New York, New York

## PROFILE

With 10+ years of Customer Service experience and working with people in multiple capacities, I have developed a love for human psychology. I transitioned into Product Design to further explore users needs with digital technology. As a Product Designer, I am passionate about emerging technologies, social good, and bridging diverse communities.

## SKILLS

User Experience, User Interface Design, Design Thinking, Design Sprints, Personas, User Stories, Experience Mapping, Information Architecture, Wireframing, Prototyping, Heuristic Evaluation, Usability Testing, Responsive Design, Product Management. Adobe CC, Sketch, Figma, Invision, Zeplin, Principle, Basic HTML & CSS

## EXPERIENCE

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### Product Designer | Freelance

March 2020 - Present, New York, New York

- Worked directly with stakeholders to improve UX and functions.
- Presented and communicated insights to user research in order to help shape long term product strategy.
- Designed and delivered high fidelity prototypes to companies.

### Senior Executive Assistant, Event Planner, Nanny

September 2010 - June 2020, New York, New York

- Conducted research and handled special requests.
- Tracked progress of multiple projects simultaneously while keeping a focus on each deadline.
- Recruited and trained new staff in procedures, schedules, and rules.

### Financial Services Representative | E\*Trade Financial

September 2007 - August 2008, Sacramento, CA

- Provided the highest level of service by quickly and accurately identifying customers needs.
- Delivered solutions to customers questions and/or account-related issues.

## EDUCATION

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### BrainStation | Diploma Candidate , User Experience Design

### BrainStation | Certificate Candidate , Product Management

New York, New York | 2020

### BrainStation | Certificate Candidate, User Experience Design

New York, New York | 2019

### Academy of Art University | Area of focus: Motion Pictures & Television

San Francisco, CA | 2008 - 2010

## PROJECTS

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### Pride Travel | UX Designer

August - October 2020 , Academic Project

### Adidas | Project Lead, UX Designer, UI Designer

October 2020 , Hackathon