

MARC TESSIER

UX DESIGNER

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EXPERIENCE

Cocktail Bartender | El Rey Mezcal Bar

APR 2018 - 2020, TORONTO, ON

- Managed front of house staff, resolved any unforeseen issues, and dealt with difficult guests.
- Demonstrated communication, organization and quick thinking when adapting to people's needs in a fast paced environment.
- Through strong organization and speed, I was able to do the job of two bartenders during the busy season, and helped increase daily sales by 10% on average compared to the previous years.
- Implement sustainable practices in order to reduce or repurpose ingredients, keeping them out of the landfill or compost a little longer, and save the bar money in the long term.

Cocktail Bartender | Mahjong Bar

NOV 2017 - 2020, TORONTO, ON

- As a bar team, we consistently improved sales by saving time on every task, streamlining the whole system.
- Nominated for "Best Bar in the Americas" at the largest cocktail festival in the world, "Tales of the Cocktail" in New Orleans
- Showed empathy and innovation through individual freestyle cocktail creations as well as menu development.

EDUCATION

BrainStation | Diploma Candidate, User Experience Design

JAN 2020 - MAR 2020, TORONTO, ON

University of Manitoba | Bachelors of Environmental Design

SEP 2007 - MAR 2012, WINNIPEG, MB

PROJECTS

Capstone Project - Lost Pet App | UX Design

JAN 2020 - MAR 2020, BrainStation

SKILLS

Photoshop, Illustrator, InDesign
Sketch, InVision

PROFILE

Merging my empathy, speed, adaptability, and tolerance for high pressure from 15 years in hospitality, with my creative mindset from 4 years in architecture school, I hope to create lasting positive change. I truly believe UX design can be used to create solutions to even the largest worldly problems. Through my new UX lens, I hope to tackle issues ranging from poverty, to substandard education, to food waste on a large scale.



Marc Tessier

**Beer Sommelier, Nationally ranked Cocktail Bartender,
Environmentalism, Pizza enthusiast, I can withstand
extreme cold**

I developed a solid visual skillset through my time in architecture school which helped me view the world through a designer lens. When I transferred to hospitality, I developed a deeper understanding of people, and how to tailor experiences to their individual wants and needs. Combining these two skillsets, I hope to create my own unique path in the world of UX and make a difference in a myriad of fields. This is why I am in UX. Also, I need a day job.

Capstone Project - found

Found is a GPS pet finding app with a communal twist.

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