

GABRIELA TANUMIHARDJA

DATA SCIENTIST

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I am a tenacious self-starter with a passion for enterprise and research. From an early age, I have been passionate about searching for patterns and trends from data. With my newfound skills in data science, and my background in science and banking, I am looking to understand the world through data.

EXPERIENCE

Sales Associate | Williams Sonoma

NOV 2018 – MAY 2020, TORONTO, ON

- Taught monthly cooking classes and improve attendance by 30% through strategic marketing and creating a community feels
- Consistently surpass monthly sales goals by 20% by building a loyal customer base and tailored recommendations

Financial Advisor | Scotiabank

JUL 2017 – OCT 2018, TORONTO, ON

- Surpassed monthly sales and investment goals by 20% by building relationships with clients and developing strategies that help them achieve their financial goals
- Obtained 9's and 10's in Net Promoter Scores by making sure that all clients' needs were satisfied during all sessions
- Top compliance in Scotiabank and industry's rules and regulations

Customer Representative | Scotiabank

MAR 2017 – JUL 2017, TORONTO, ON

- Improved referrals to Financial Advisors and Small Business Advisors by 10% through comprehensive assessments of clients' financial profile and acute identification of opportunities
- Consistently obtained 9's and 10's on Net Promoter Scores by performing accurate and speedy services
- Improved branch traffic by 10% by organizing successful Customer Appreciation Days weekly

EDUCATION

BrainStation | Diploma Candidate, Data Science

JUN - SEPT 2020, ONTARIO, CA

University of Toronto | BSc. Neuroscience Biochemistry Majors

SEP 2010 - JUN 2015

SKILLS

Python, R, SQL, Tableau, LaTeX, BigData, Microsoft Office Suite, SPSS

PROJECTS

Satirical News Headline Detector | Data Science Capstone

JUN 2020 - 2020, BrainStation

Detecting satirical humour news headlines from legitimate news headlines using supervised machine learning and NLP